

WELCOME TO THE “MAKING THUNDER BAY HOME” VIDEO CONTEST

This is a chance for you to tell your story, our story to "the stranger."

While making your video, we want you to think about someone that lives elsewhere in the world, someone that knows nothing of Thunder Bay, but who may, based on your video, want to move here.

There's lots to be proud of about living in Thunder Bay. The shore of Lake Superior is one of the most beautiful places in the world. Why did you make Thunder Bay home? We want to hear your story about why you decided to stay. Include images of your favourite places and people. We want to tell that story to the rest of the world.

CATEGORIES

Scenic Thunder Bay – Soundscape style by using images and sound to create a minute-long snapshot of the beautiful places in our community.

Why I Love Thunder Bay – Audio-visual testimonial style. Tell us your story and include the places and people that make this place your home.

PRIZE PACKAGES

“Scenic Thunder Bay” 60 sec. maximum Video

First: \$500

Second: \$250

Third: \$100

Fourth-Tenth: \$50

“Why I Love Thunder Bay” 120 sec. maximum Video

First: \$1,000

Second: \$500

Third: \$250

Fourth-Tenth: \$50

People's Choice Award: \$400

Total Prize Packages: \$3,700

HOW WE CHOOSE THE BEST VIDEOS

TECHNICAL We are looking for a degree of polish on elemental levels of videography: well-illuminated images, clear audio, including voice-over, and music (optional). The point-of-view utilized for the camera or cell phone must be unique. Camera movement must be engaging but does not overwhelm the viewer to the point of distraction. We want you to capture images that reveal something special. You may mix tight shots or panoramic views of the subject(s). The judges will especially be looking for good editing that makes the images flow seamlessly, creating a story with a beginning, the building of a theme, and a satisfying conclusion. Above all, we want you to go out and have fun capturing what you like about living in Thunder Bay and environs.

AESTHETICS Videos should exhibit a degree of originality, energy, and a sense of style. This is where you get to demonstrate your view of the world. Research shows that viewer attention must be garnered within the first ten seconds to keep a viewer engaged until the end. Thus, a great starting image is key. We want you to tell us a story that engages us and gives us a sense of place, Thunder Bay!

HOW TO ENTER?

Click **HERE** to submit your information and video!

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